

# Greystone Homes

Reinventing the Toolbox

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reystone Homes specializes in designing and building custom homes with “personality and character,” as owner Kelly Wall says. For this custom builder, the uncommon is so standard there’s only one thing Greystone does with conformity: exceeding the boundaries of mainstream residential construction.

The construction of this old school Art Deco dynamo, for example, is quintessential Greystone Homes. Every aspect of the home has a purpose. Whether for utility or ornamentation, every detail was planned, pre-approved by the owner and implemented.

“This home was built from scratch,” says Wall. “This is my passion. This is fun to me.” If fun is creating a two-story, 3,938 square-foot home with a 2,500 square-foot finished basement, instilled with intricate and sophisticated detail, then this must have been akin to spending months at Mardi Gras.

After months of planning and consultation with the homeowners, Wall designed the plans for the novel Art Deco home. During the process, he constructed visuals for approval for everything from trims and trinkets to rooftops and fireplaces. These visuals were often in the form of cardboard, pencil drawings on the wall or “mock ups” (small versions of the real thing).

The Art Deco railing of the staircase, for example, began as a cardboard illustration. This staircase is front and center in the main foyer, and it sets the tone for the entire home. The two-story entryway, with this custom art railing of abutting geometrical shapes, white marble floors and the rectangular doorways, windows and raised trims of the Art Deco era, promises wonder. Like a museum, like history.

Unlike most modern homes, this house is compartmentalized, each room serving a purpose. On the main floor is the foyer, the formal living room, formal dining room, kitchen, sunroom, reading nook, laundry, a study with custom bookshelves and rolling ladder, and the master bedroom.



The second floor holds two additional bedrooms, one bath and a bonus room. The finished basement houses a laundry and exercise room, a family recreational room and a band room. The soundproofed room was designed for the husband's band practice and includes a separate entrance through which band members can enter from outside.

Each area features an art theme exclusive to that chamber, yet still in keeping with the home's Art Deco theme. The four different fireplaces gracing the main living areas are a key example.

The fireplace in the dining room, with its white mantle supported by hand-carved lion-head maple corbels, joins ebony-stained maple floors and custom Art Deco paintings to create a room of formality and sophistication.

The marble fireplace of the formal sitting room, angular and unadorned, compliments the simple elegance created by the white marble floors and black furnishings.

With a white wooden mantle and detailed trim, the family room fireplace is flanked on either side by custom-built cabinetry, bringing the desired comfort and familiarity to the room where the family congregates.

The fourth fireplace, located in the basement, boasts a contemporary look with the thin stone veneer, and is bordered by custom built-in cubbies. The plethora of rectangular shapes—the cubbies, the television, the chandelier, and the fireplace itself—again adds that futuristic-yet-historic aspect so prevalent in the home at large. Yet the red couch on the leopard-print carpet give the room the feel of a fashion boutique.

The leopard-print carpet is a perfect example of the flooring sets the tone for each room. The white marble floors engender elegance in the foyer, formal sitting room and master bath. The ebony-stained hardwood of the dining room and the black-and-white chevron marble of the powder bath each inspire a dramatic and high-impact sophistication.

Although the colors, designs and materials of each compartment contrast, a common thread prevails. The Art Deco style is contrasting colors, rectangles and zig-zags, raised paneling, and trim of profound complexity.

"The level of trim is more than any house I've ever done," says Wall. "Our carpenters spent weeks on the trim alone."

It shouldn't be a surprise, then, that just the planning for the design of the home took over a year. In addition to producing unique architecture with meticulously intricate detail, Greystone Homes includes in the plans a dedication to energy efficiency. The house incorporates an on-demand hot water heater and a zoned furnace system with separate heating zones which allow for the customization of temperatures for each floor.

With a home of this scope and complexity, it's difficult to assure that every feature has a unique personality and character. Kelly Wall enjoys the challenge, however. "Just another day on the job" for Greystone Homes means finding a new vision; it means losing the cookie cutter and molding from scratch; and it means adding originality and innovation to the toolbox of tape measures and chalk lines every single day. □

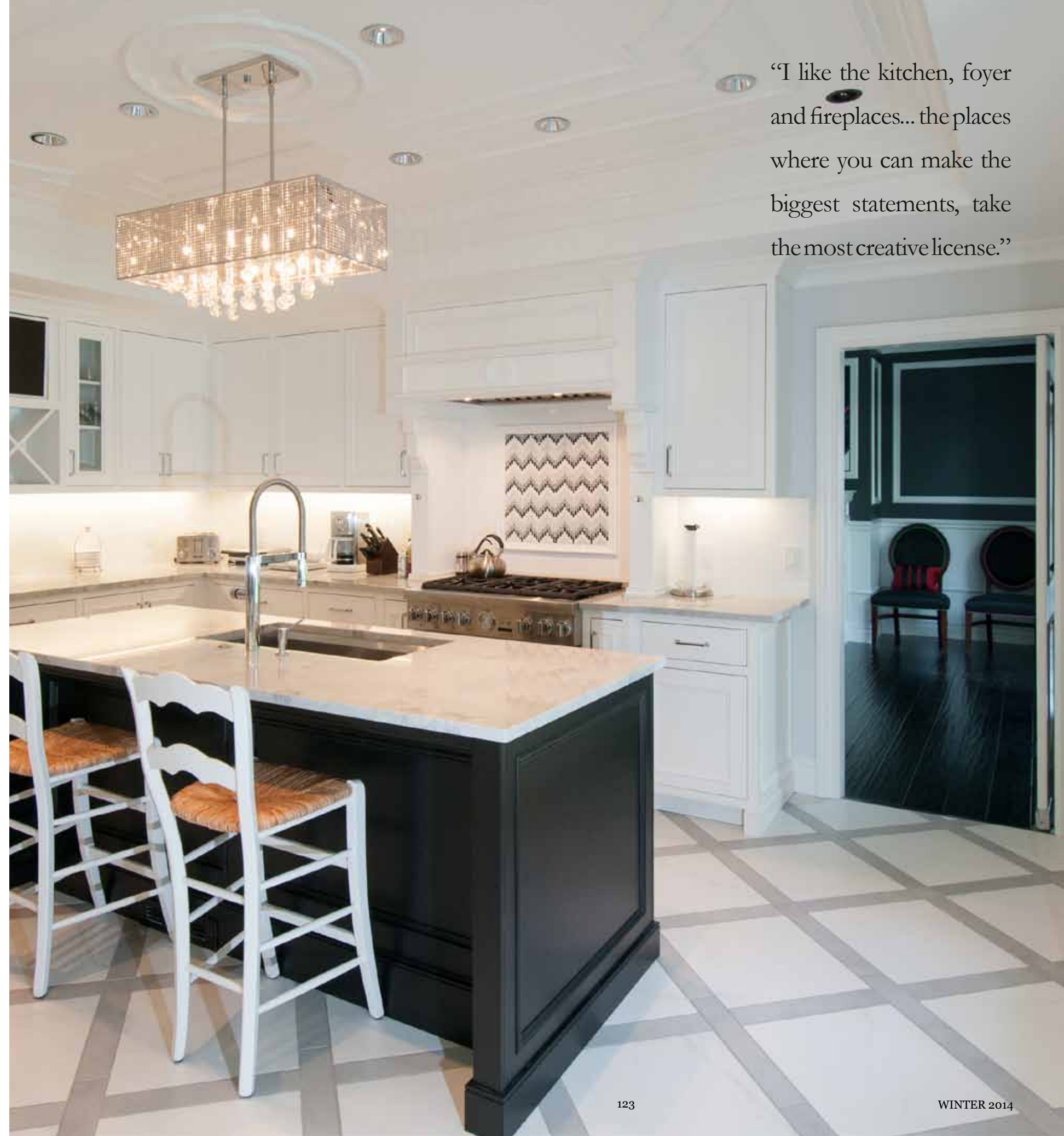
"I like the kitchen, foyer and fireplaces... the places where you can make the biggest statements, take the most creative license."

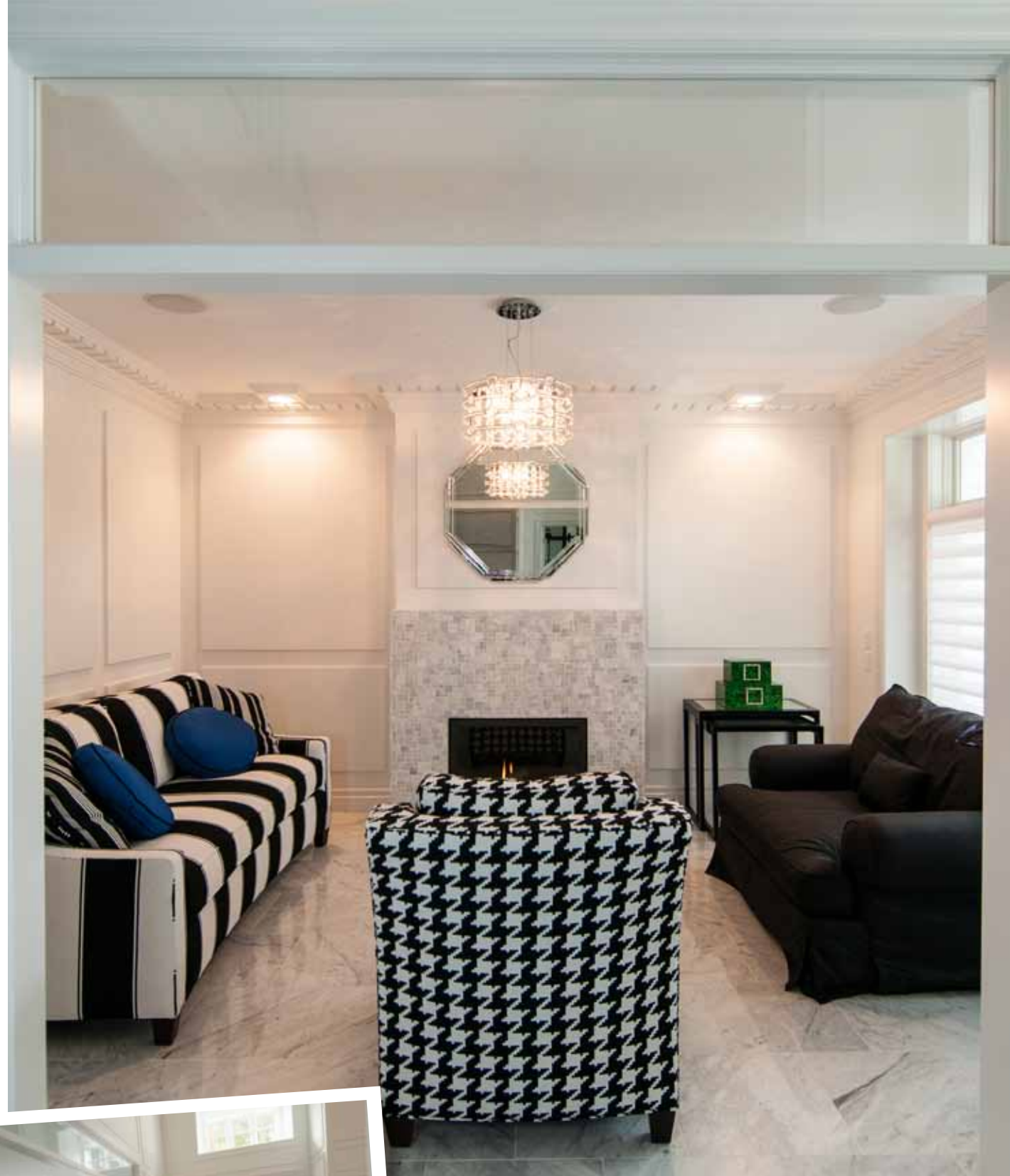


**Pantry**  
Wine refrigerator, ice maker and custom storage shelving.



**Kitchen**  
Custom-trimmed ceiling and cabinetry and two-toned, checkered porcelain tiling continue the Art Deco theme.





### Living Room

Raised panelling, symmetry and a black-and-white motif create a timeless elegance.

### Foyer

Nothing says "Welcome" like a light-flooded, two-story entryway with white marble flooring.



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### 1 | Family Room

Casual family room with enclosed gas fireplace with custom-trimmed mantel and custom cabinetry.

### 2 | Dining Room

Original artwork, ebony-stained flooring and lion-head mantel comprise the formal dining room.

### 3 | Study

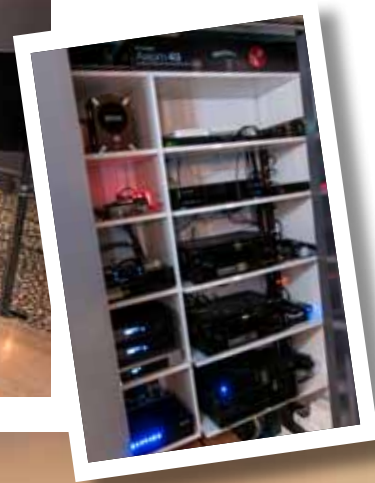
Personalized study with built-in bookshelves and a rolling ladder.



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**Band Room**  
Soundproof room with separate entry from outside for band members.



**Den**  
Elegance meets chic with stone veneer fireplace and leopard-print carpet.



**Master Bedroom**  
Includes a window seat for reading with a view.



**Master Bathroom**  
Complete with custom cabinetry, granite countertops and entryway and shower of marble.





### Sunroom

Floor-to-ceiling windows and a built-in window seat bring summer inside year-round.



### Outdoor Continues Art Deco Theme

Dark-tint windows with white exterior siding and trim create a uniquely distinct contrast.



## Greystone Homes LLC

PRINCIPAL OWNER: Kelly J. Wall

YEARS IN BUSINESS: 13

ESTABLISHED IN: 2001

### EDUCATION:

Engineering degree from Brigham Young University

### BUSINESS PHILOSOPHY:

I build each home as if it were my own. Meticulous attention to detail is used in all the finishing touches to make each home and design beautiful, while utilizing the best home building science behind the drywall.

### WHAT SETS YOUR BUSINESS APART?

We believe fine homes exhibit the skills of the craftsmen who build them. We work hard employing trades who excel in their fields of expertise; we combine the best of form and function to create our custom homes. We understand and incorporate the best home building science to create a home that is structurally sound, long lasting and energy efficient. All of our homes are built to exceed Energy Star standards.

### HOBBIES, VOLUNTEERISM, ETC.:

Kelly is a highly active Home Builder's Association member and past president. He enjoys spending time with his wife and five children. He is an active member in the youth group at his church and with Boy Scouts of America. He also designs and builds fine furniture.

### CONTACT PHONE NUMBER & WEB ADDRESS:

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