



FAMILY PRIORITIES YIELD EXCEPTIONAL DESIGN

Philosophies Are Often Discussed, But It Is a Rare Man Who Is the Object of His Discussion

WRITER KAREN VANDER WERP | PHOTOGRAPHER STEVEN SIMPKINS



Charles Pistro of Pistro Builders, LLC, is considered a man of integrity. His priorities are family, community, and building a quality home at an unbeatable price.

When his life transitioned into single parenthood, it was imperative that the family maintain their routine and be surrounded with as many aspects of comfort and security as possible. This was the premise for building their new home in Freeland's Schauman Development.

Selecting the lot was easy – his daughter's best friend lived next door. "Everything is about my kids and taking care of them," said Charles.

When designing the modern story and a half home, it had to include living quarters for his parents.

The home has a shared living area and kitchen, but his parents' quarters, which are located on the opposite end of the house, includes a private bath, bedroom, large walk-in closet and laundry facilities. The home was also designed with handicap accessibility to accommodate any future needs. Charles' parents are not only an invaluable part of the family nucleus, but assist with the executive aspect and a key element in the business.

The extra living quarter can also flex to make this a five bedroom home with two laundry rooms. With all of this thought put into practicality, the aesthetics of a fine built home never took second place. Just look around and you'll find meticulous details like a piece of well-planned art, the elements of fine architecture, and design, everywhere.

Double crown, trim detail, tiled showers, and

walk-in closets with custom shelving are only a few of this home's assets. A clever window between the shower and the Jacuzzi tub adds an unexpected element. It was the innovation of Charles' daughter, who, along with his son, also contributes to the business.

Charles' background is criminal justice. He still maintains a position with the Michigan Department of Corrections, but his passion is home construction. In 2007, Ron

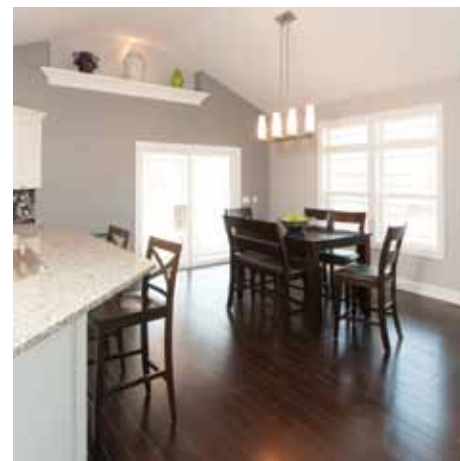
Shauman took him in and taught him everything he knows about quality craftsmanship and home construction. "He is my mentor, and a great community leader. We share the same philosophy on children and work ethics," said Charles.

Ron frames in his houses. Steve Eliss serves as an organizer in constant communication with the homeowners, along with organizing jobs and subcontractors. Charles

"It's all about a personal touch and detail of each home. Every client has their own unique style and it's the best feeling watching their reaction as it comes to life." – Charlie Pistro



Entry
Chelsea Plank Flooring (made in Chelsea, Michigan) - Oxford Ash



Kitchen
Mid Continental Cabinets - White with Black Glaze

is on the job after six o'clock and on weekends.

Last year, Pistro Builders, LLC, constructed 18 homes. "My additional income allows me to keep my profits to a minimum," shares Charles. "I can make things happen that other builders can't because of it."

He makes it a personal responsibility to keep his subcontractors working. "I watch out for my subs and look for work to make sure they aren't short changed," adds Charles.

The only thing that has come up short was the building of his family home. A combination of difficulties caused by a harsh winter and the demands of a busy schedule with a "customer first" philosophy extended the construction to between eight and nine months.

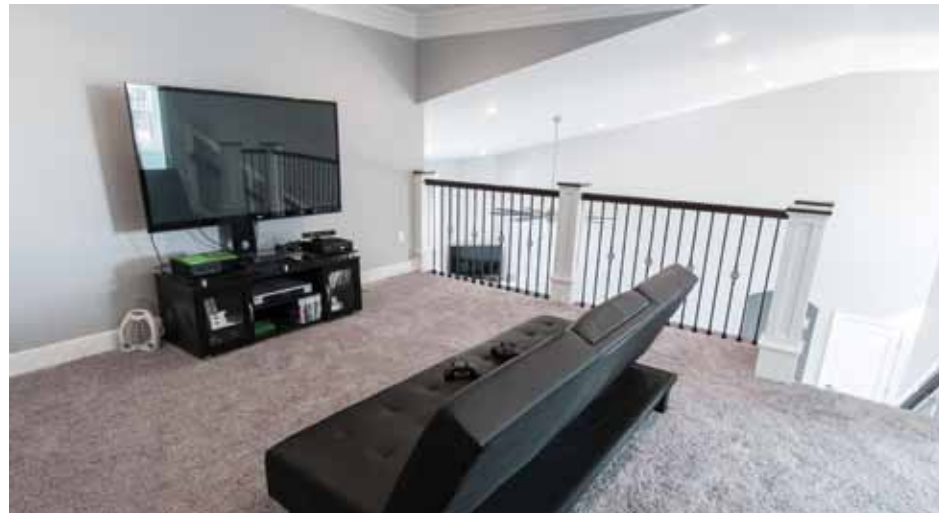
However, its beauty and style from vessel sinks to a monochromatic color palette leave no hint of its place as runner up.

It is the showcase of a man's philosophy and commitment to quality in all aspects of life. □



Den

Sherwin Williams Paint - Silver Trophy



Loft

Shaw Carpet



Office



Master Bedroom



Bathroom



Master Bathroom (above)

Custom Tile Bath with Moen faucets - 90 Degree Collection



Mud Room

Custom Built-in

Laundry Room





Basement Kitchen and Bathroom



Pistro Builders, LLC

PRINCIPAL OWNERS: CHARLES R. PISTRO III

EXPERIENCE:

Charlie has been in the building industry for over 20 years.

ESTABLISHED IN: 2007

EDUCATION:

Charles started in the construction industry in high school. He then went on to earn a Bachelor's Degree in Criminal Justice and a bachelor's degree in Sociology in college. He has a vast knowledge of homebuilding and hands-on experience in every stage of the building process.

BUSINESS PHILOSOPHY:

Pistro Builders is built on a foundation on honesty, integrity and personal service. Owner, Charles Pistro, is known as a smart, innovative and thoughtful builder of quality Michigan new homes. Pistro Builders wants you to have the home of your dreams. Charles will be there every step of the construction process giving you an affordable, but high quality home.

WHAT SETS YOUR BUSINESS APART?

Pistro Builders takes pride in keeping business local. Frequenting local suppliers, using talented local subcontractors, and buying their work trucks locally.

HOBBIES, VOLUNTEERISM, ETC.:

Pistro Builders is very involved in the community. Charles treats the Freeland Falcon Football team to grilled steaks for making playoffs and sponsors little league teams. Charles also enjoys golfing, fishing and spending time with his kids.

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